

In partnership with **Peace One Day**, a UK-based non-profit, Recipeace was created to raise awareness for International Peace Day by bringing conflicting people together over food. We believe it's through food that we settle our differences, bury the hatchet, and create understanding. In other words, food can create peace.

Food is so much more than what we eat. It's a recipe built from flavor, culture, and history. When we think about food, we think about the people we shared it with, the way it made us feel, and how despite whatever is going on in our lives, it brings us together in peace.

As ambassadors in your industry and celebrated chefs and restaurateurs, Recipeace needs your help to inspire your guests to create peace in their lives, and in the lives of others leading up to and on Peace Day, September 21. It's our hope that with your help, this movement continues to be an annual event.

Recipeace would like you to get involved.

We're looking for restaurants to help us be the catalyst for this social change by getting people involved. The scale of involvement is up to you. You can:

Display Recipeace campaign elements

Raise awareness for Recipeace and Peace Day with items for purchase from the campaign.

Create a peace meal

Create a menu item based on the Recipeace ideology of bringing conflicting people together. This item could be based on a personal story or could be reflective of a historical / cultural conflict.

Feature a Recipeace story

A Recipeace story is a historical anecdote, provided by us, in which food has brought conflicting people together in moments of peace. Stories could be featured on menus, check presenters, or the restaurant website / blog.

Promote Recipeace via social media

Tweet and post photos of who you think should come together over food. Instagram photos of peace meals. Use Pinterest to build an online database of inspirational peace dinners. Share recipes on Facebook. Be the social voice of our campaign.

What's in it for you?

In addition to being part of a social movement for a good cause, we will be partnering with an extensive network including Open Table.

Do you want to do more?

Great! We're looking for passionate chefs and restaurateurs who believe in bringing peace to your table. If you have additional ideas, let us know. We're good people open to good ideas and good food.

Thank you for taking a moment out of your busy day to consider Recipeace. We look forward to hearing from you soon.

